

the york centre for children, youth & families

11225 Leslie Street, Richmond Hill, Ontario L4S 1N5

CHILDREN'S PROGRAMME

Phone: (905) 887-5896 Fax: (905) 887-0584 YOUTH PROGRAMME

Phone: (905) 883-9413 Fax: (905) 883-6645 ZERO TO SIX PROGRAMME

Phone: (905) 770-1573 Fax: (905) 770-5368

April 5, 2007

Mayor Frank Scarpitti Town of Markham Anthony Roman Centre 101 Town Centre Blvd., Markham, ON L3R 9W3

Dear Mayor Scarpitti,

On behalf of the 3 children's mental health agencies which provide services in York Region (Blue Hills Child & Family Centre, Kinark Child & Family Services and The York Centre for Children, Youth & Families), I am writing to request that you proclaim May 7-13, 2007 as "Children's Mental Health Week" in the Town of Markham.

One in 5 children experiences mental health problems. Treatment is effective, however, frequently these problems are not diagnosed or treated and they may become more serious. Through a variety of activities which are scheduled for Children's Mental Health Week, we are striving to achieve the following three goals:

- Increasing public awareness of children's mental health problems and dispelling the associated stigma.
- Encouraging parents of troubled children and youth to seek help.
- Providing contact information for children's mental health services in York Region.

We ask that you support us in our quest for optimal mental health for all children by making a proclamation and including the following contact information:

- Blue Hills Child & Family Centre: 1-866-536-7608
- Kinark Child & Family Services: info@kinark.on.ca
- The York Centre for Children, Youth & Families: 905-887-5896

"Healthy Minds, Healthy Kids, Healthy Communities"

If you require additional information, please contact me at 905-851-1672.

Yours truly,

Noreen Lee Chairperson

The York Centre for Children, Youth & Families

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Charitable No.: 12999 5817 RR0001





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TOWN OF MARKHAM
CLERKS DEFT.



Report to: General Committee-Community Services & Environment

SUBJECT:

National Public Works Week- May 20-26, 2007 Public

Report Date: March 26, 2007

Works: Moving Life Forward

PREPARED BY:

Peter Loukes, Director, Operations – extension 4894

#### **RECOMMENDATION:**

THAT the Mayor and Council proclaim the week of May 20-26, 2007, as 'National Public Works Week' in the Town of Markham.

AND THAT Staff be authorized and directed to do all things necessary to give effect to this resolution.

## **EXECUTIVE SUMMARY:**

Not applicable

## FINANCIAL CONSIDERATIONS:

Not applicable

#### **PURPOSE:**

This report is to proclaim the week of May 20-26, 2007, as 'National Public Works Week' in the Town of Markham.

## **BACKGROUND:**

Public Works form the foundation of the Town's services and improve the quality of life for everyone in the community. When the citizens of Markham use the roads, drink the water, dispose of sewage and garbage, use Town facilities, they are using services provided by Public Works.

Since 1960, a week in May is set aside for Public Works awareness throughout Canada by the Canadian Public Works Association (CPWA) and in the United States by the American Public Works Association (APWA). This week is an opportunity to bring awareness to Public Works and to Public Works Staff. The theme of this year's national Public Works week is "Public Works: Moving Life Forward"

# FINANCIAL TEMPLATE: (external link)

Not applicable

## **ENVIRONMENTAL CONSIDERATIONS:**

Not applicable

## ACCESSIBILITY CONSIDERATIONS:

Not applicable

# **ENGAGE 21**<sup>ST</sup> **CONSIDERATIONS:**

Not applicable

## BUSINESS UNITS CONSULTED AND AFFECTED:

Not applicable

RECOMMENDED

BY:

Peter Loukes, P.Eng. Director, Operations

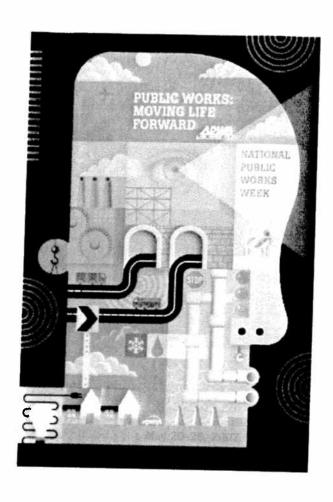
Jim Sales

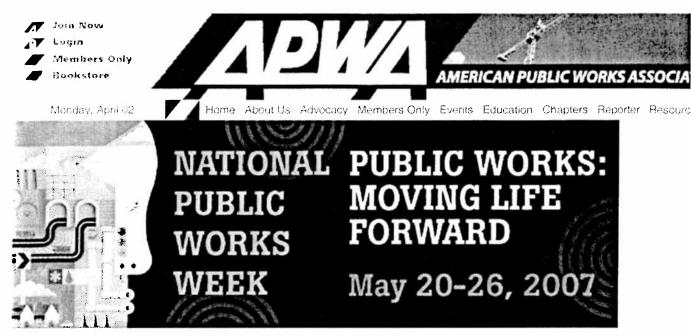
Commissioner of Community

and Fire Services

#### **ATTACHMENTS:**

National Public Works Week brochure





### **National Public Works Week**

#### 2007 NPWW Theme Announced: "Public Works: Moving Life Forward"

National Public Works Week (NPWW) is a celebration of the tens of thousands of men and women in North America who provide and minfrastructure and services collectively known as public works.

Instituted as a public education campaign by the American Public Works Association (APWA) in 1960, NPWW calls attention to the impopublic works in community life. The Week seeks to enhance the prestige of the often–unsung heroes of our society–the professionals who public good every day with quiet dedication.

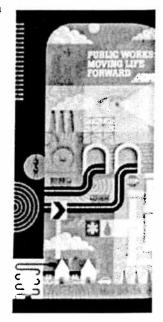
APWA encourages public works agencies and professionals to take the opportunity to make their stories known in their communities. Ov the observances have taken many forms, including parades, displays of public works equipment, high school essay contests, open hous for civic organizations and media events. The occasion is marked each year with scores of resolutions and proclamations from mayors a as well. Some special highlights of NPWW include a United States Senate resolution affirming the first National Public Works Week in 15 acknowledgment from Presidents Dwight Eisenhower and Lyndon Johnson, and a Presidential Proclamation signed by John F. Kennedy

From the beginning, the selection of a Top Ten list of exceptional public works professionals has been a comerstone of NPWW. The program has identified more than 400 men and women who reflect the highest standards of professional conduct for public works officials. These honorees have been recognized for discharging critical responsibilities in connection to the design, construction, maintenance and/or operation of major public works projects or activities in large and small municipalities throughout North America. Often their accomplishments are particularly noteworthy in relation to the limited manpower and financial resources available to them.

National Public Works Week is observed each year during the third full week of May. Through NPWW and other efforts, APWA seeks to raise the public's awareness of public works issues and to increase confidence in public works employees who are dedicated to improving the quality of life for present and future generations.

APWA has also developed an exciting outreach program in Washington D.C. for Members of Congress and their staffs, the Administration and Federal Agencies related to public works. During National Public Works Week on the Hill, the APWA government relations department will host a series of educational sessions discussing issues related to the nation's infrastructure and a public works showcase that showcases APWA members and the latest technologies and innovations that help public works run our cities safely and effectively. The series of events elevates awareness about public works and all of the responsibilities we shepherd. All APWA members are invited and encouraged to attend and participate in the events held in Washington, D.C.

The National Public Works Week How-To Guide is one of several resources the Association makes available to agencies to assist them in the development and implementation of their own individual celebrations. With this tool, an agency will learn how to create proclamations and solicit endorsements from government officials, develop media and press releases, write editorials and articles, and generate material for speeches. There are also several suggestions for celebratory activities to be implemented at the local level.



Click here to order 2007 NPWW post "Public Works:

However you choose to celebrate NPWW this year, APWA is proud to be a resource for you. You deserve the recognition.

Moving Life Forwa

See how others celebrate! | 2006 | 2005 | 2004 | 2003 | 2002 | 2001 |

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# national public works week' how-to guide

NATIONAL PUBLIC WORKS WEEK: May 20-26, 2007

**Public Works: Moving Life Forward** 

#### **Dear Colleagues:**

Welcome to National Public Works Week 2007! We are now in our 47th year of celebrating the hard work and dethe many public works professionals throughout North America. We are very excited that your organization is parthis very important event and want to encourage you to involve your entire community in this important celebratio

To help you get your celebration off and running, we have created this web based "How-To" guide. In this guide y a wealth of information to develop activities for your organizations celebration. The material in this guide can easi customized to meet the needs of your organization and its impact upon your unique community. Using the outline accompanying materials, you are ready to coordinate a positive promotional campaign.

During National Public Works Week, we encourage you to publicize the importance of public works to your commeffort that they place on your community for a better quality of life, and the benefits that they provide to each citize encourage you to reach out to the policy makers in your area to communicate how your local efforts are affected jurisdictions.

APWA is developing an exciting outreach program in Washington D.C. for Members of Congress and their staffs.

In addition, you can visit our website at <a href="https://www.apwa.net/About/NPWW/celebrations06.asp">www.apwa.net/About/NPWW/celebrations06.asp</a> to see what others are c their celebrations. There are many great examples that agencies across the North America have shared and are you to view.

We wish you great success with your National Public Works Week Celebration this May and be sure to logon and experiences with us so others may benefit next year.

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Sincerely,

William Verkest, President, APWA

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