



**MINUTES**  
**MARKHAM PUBLIC ART ADVISORY COMMITTEE**  
**SEPTEMBER 10, 2008**  
**Meeting No. 6**

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**PRESENT**

Members

Matthew Korchinski  
Joanne Olson  
Alina Tarbhai

Staff

Bev Shugg Barbeito, Committee Clerk  
John Ryerson, Director of Culture

**REGRETS**

Regrets

Sean Colangelo  
Anderson Coward  
Judi McIntyre  
Regional Councillor Tony Wong  
Linda Irvine, Mgr., Parks & Open Spaces

The sixth meeting of the Markham Public Art Advisory Committee in 2008 convened at 7:20 PM with Matthew Korchinski presiding as Chair.

**1. OPENING REMARKS**

Chair Matthew Korchinski reminded committee members that if they should be absent for (3) consecutive meetings without an explanation, or without notifying the Committee Clerk, the Committee can pass a resolution asking that Council declare the position vacant, and request a replacement. The Chair will speak with committee members who have been absent for three consecutive meetings to determine their continuing interest in participating on the committee.

To increase the number of committee members, the Chair requested existing members recommend others for committee membership. It was suggested that members of the Markham Arts Council might be interested in joining the Committee.

**2. ADOPTION OF THE MINUTES OF THE MARKHAM PUBLIC ART ADVISORY COMMITTEE MEETING ON JUNE 11, 2008.**

As there was no quorum, approval of the minutes of Markham Public Art Advisory Committee meeting held on June 11, 2008 was deferred to the next meeting.

### **3. MUNICIPAL PUBLIC ART PLAN**

John Ryerson, Director of Culture, reported that the final edit of the plan and selection of pictures will be completed soon and the Municipal Public Art Plan might be ready for presentation to the committee at the October meeting. The intent is to ensure the wording and ideas capture the essence of Markham.

Mr. Ryerson also advised that one plan initiative is to build recognition by marking roads into Markham as “gateways into Markham” and identifying them appropriately. Other strategies will involve a communication plan to promote the committee’s work and increase awareness of plans for the future.

### **4. BUSINESS ARISING FROM THE MINUTES**

#### **A. Liberty Developments – Cast Bronze Sculpture Update**

John Ryerson, Director of Culture, reported that work on this project is continuing.

#### **B. Public Art Brochure**

Alina Tarbhai, Committee Member, will distribute to Committee members a draft of a brochure she has prepared and will request comments from Committee members.

#### **C. Canadian Art Exhibit – Canada Day Celebrations**

The Committee discussed ideas for participation at next years Canada Day Celebrations, a large event which would boost awareness of the Committee and give a summer focus to its work. Committee members felt a low cost, possibly themed, public art event could be held. Joanne Olson will discuss possible ideas with Anna Rose, Community Relations Manager.

#### **D. Update on Winter Festival and Update on Art on Ice Sponsorship Package**

It is hoped that the “Art on Ice” event will be combined with Markham Museum’s “Winter Festival” in order to have a full week of winter festivities. It had been reported previously that approximately \$15, 000 might be available for the 2009 “Art on Ice” event; this needs to be confirmed so that the Committee is able to begin making necessary bookings. Chair Matthew Korchinski will contact ice makers for quotes. A suggestion was put forth to link this event with the Mayor’s annual dinner.

Chair Matthew Korchinski will work with Committee Member Anderson Coward to update the “Art on Ice” package which should include a vision for the place of public art in the life of Markham and why companies would want to participate. Joanne Olson and Matthew Korchinski will contact potential sponsors such as Toyota, Mercedes Benz and HSBC.

## **5. NEW BUSINESS**

The following information items were distributed to Committee Members:

Research: Art Activities by Alina Tarbhai

Lana Campion biography – Lana is the new appointee to this committee as the representative of the Varley Art Foundation Board

Update on Jane Purdue, Consultant

Mr. Ryerson advised that he is developing a Cultural Policy for the Town of Markham. Ms. Tarbhai agreed to help him with research to discover policies in other jurisdictions and how public art initiatives are funded. The Cultural Master Plan will provide this Committee with opportunities to present ideas relating to the aesthetics for the community.

Mr. Ryerson presented information about a mapping project to map culture in Markham, e.g. to identify locations of cultural businesses such as art or bookstores, and public facilities such as art galleries or libraries. The results of the mapping exercise may be used as a tool to help in decision making as to where to locate future facilities, and possibly to support the work of this Committee.

Mr. Ryerson reported that the September issue of the magazine “Municipal World” is usually devoted to cultural matters. In the current issue, one article is devoted to the theme of “Place as Product”, a place-based approach to tourism. This ties in with the “gateway approach” mentioned earlier as a way to position Markham with the community.

## **6. DATE FOR NEXT MEETING**

The date of the next scheduled meeting of the Markham Public Art Advisory Committee is Wednesday, October 8, 2008 at 7:00 PM, in the Ontario Room.

## **7. ADJOURNMENT**

The sixth meeting of the Markham Public Art Advisory Committee adjourned at 8:25 PM.