

Canadian Sports Institute Ontario Project Development



Presentation to General
Committee

Sept 29, 2008





Agenda

1. CSIO RECAP
2. Pan Am Games Update
3. Strategy for CSIO Development
4. Application to Infrastructure Canada & Infrastructure Ontario
5. Communication
6. NEXT STEPS





CSIO RECAP

- **June 18, 2007 a report entitled “Canadian Sports Institute” was presented to Council**
- **Council agreed via report to financially support development of Canadian Sports Institute investing \$68.5 million**
- **Financial Support committed as follows:**
 - \$55.5 million cash contribution
 - \$7 million in land
 - \$6 million in Municipal Property Tax avoidance





Pan Am Games Update

- A bid for 2015 Pan Am Games is being put forward by Toronto and Greater Golden Horseshoe
- August 7, 2008 an announcement released by Pan Am Games Secretariat that federal government is fully supporting the bid
- Further briefings for Mayors and CAO's expected in September to clarify processes for venue selection, bid committee and timelines
- Key Dates for 2015 Pan Am Games Bidding Process:
 - Initial Presentation to Selection Committee – October, 2008
 - Bid Book Submission – April, 2009
 - Delegation Visits – April to September, 2009
 - Announcement of Decision – October, 2009
 - *Note – Announcement could occur as early as April, 2009 depending upon timing of Olympic Announcements*





Strategy for CSIO Development

- Staff will continue to work closely with Canadian Sports Centre to position CSIO independent of Pan Am Games Bid
- Pan Am Games present an excellent opportunity for Markham to advance the CSIO project
- Development of CSIO will be aligned with Markham Centre Development Plans - preliminary site layout and facility fit plans for the CSIO in the context of the Markham Centre Secondary Plan/East Precinct Plan
- Third Party review of financials underway by Deloitte will be required to support financial requests to Provincial and Federal Governments





Application to Infrastructure Canada & Infrastructure Ontario

- It is recommended that a formal Business Case be developed for submission to Infrastructure Canada and Infrastructure Ontario
- It is recommended that external consultants be hired to lead this process
- It is recommended that up to \$50,000 be allocated for engaging of external consultants
- It is recommended that Allan Seabrooke be considered as the Lead Consultant, with preferred supplier status, given his history with the project
- It is recommended that up to \$15,000 as the Town's share of the cost for architectural services for preliminary site layout and facility fit plans be allocated
- It is recommended that this process be done independently of the Pan Am Games Bid
- It is recommended that a budget of up to \$65 ,000 be allocated to engage this external consultant. A balance of approximately \$80,000 is currently unallocated in the 2006 CSIO Feasibility Study capital account





Communication

- Communication Plan will be undertaken that incorporates:
 - Pan Am Messaging
 - Outreach/Engagement of Markham Advocates to “talk up” project and Markham
 - CSCO messaging
- Key Messages:
 - “Playground to Podium”
 - CSCO selected Markham for its centralized location, linkages to local and provincial sport development, excellent partnerships
 - Venue Priorities for Pan Am Bid:
 - » I) Aquatic Centre
 - » II) Field House
 - » III) Competition Venue





Next Steps

- Finalize Independent Review conducted by Deloitte for CSCO
- Engage Consultant to begin application process to Infrastructure Canada & Infrastructure Ontario
- Finalize Communications Plan
- Re-establish CSIO Steering Committee of Council and Staff Work Group
- Markham Centre Plan - preliminary site layout and facility fit plans for the CSIO in the context of the Markham Centre Secondary Plan/East Precinct Plan
- Provide regular briefing
- Continue involvement in all Pan Am Games Bid developments



