

## APPENDIX 'A' - GMS/MTSP LAUNCH EVENT

**Date:** Monday Feb 9, 2009 (evening)

**Purpose:** To formally initiate the public consultation program for the GMS and MTSP as part of the BMFT roll-out

**Objectives:**

- To raise awareness of the Town's Growth Management Strategy (GMS) and Transportation Strategic Plan (MTSP)
- To educate the public regarding the underlying context for the GMS and MTSP
- To outline opportunities for public input throughout the various stages of the GMS and MTSP process

**Format:** Evening speaker event / webcast /audience polling

**Venue:** Council Chamber and Great Hall

**MC/Moderator:** DPRA

**Proposed Agenda:**

Time	Proposed Agenda Item
6:30 pm	<b>Registration</b> <ul style="list-style-type: none"><li>• Sign-in table (to recruit participants for upcoming Community &amp; stakeholder Dialogues)</li><li>• Information boards on related BMFT initiatives in Great Hall</li></ul>
7:00 pm (5 mins)	<b>Introductions (DPRA)</b> <ul style="list-style-type: none"><li>• Welcome, introductions, and overview of agenda</li></ul>
7:05 pm (10 mins)	<b>Opening Remarks (Mayor)</b>
7:15 pm (20 mins)	<b>Planning for the Future - Why We Have to Grow Differently (to be finalized)</b> <ul style="list-style-type: none"><li>• Relationship between planning and the top issues of the day (global context, environment, energy, health, climate change, transit-oriented development, etc)</li></ul>
7:35 pm (20 mins)	<b>Transportation Context (to be finalized)</b> <ul style="list-style-type: none"><li>• Overview of transportation issues (Metrolinx context, trends, environment, economy, community, energy, issues/opportunities in Markham and the GTA)</li></ul>
7:55 pm (15 mins)	<b>Moving toward more Sustainable Communities (Commissioner)</b> <ul style="list-style-type: none"><li>• Historical perspective on Markham's growth, development and transportation systems over the last 30 years (gradual shift from typical suburban planning to OPA 5 new urbanism communities)</li><li>• Provincial Growth Plan</li><li>• What will Markham look like in 30 years? Where will we work? How will we get around? (land use, transportation and built form focus)</li></ul>
8:10 pm (15 mins)	<b>Next Steps in Growth Management Strategy and Transportation Strategic Plan (Director of Planning &amp; Urban Design)</b> <ul style="list-style-type: none"><li>• Purpose, timelines and anticipated outcomes</li><li>• Relationship to BMFT and sustainability</li><li>• Overview of high level issues (including Provincial Growth Plan, Regional Official Plan, Metrolinx, sustainable communities, transit)</li><li>• Public engagement</li></ul>

8:25 pm (20 mins)	<b>Moderated Audience Q &amp; A to Panel (DPRA)</b> <ul style="list-style-type: none"> <li>• Speakers and other invited guests (local agencies?) to form panel</li> <li>• Questions from audience (roaming microphone)</li> </ul>
8:45 pm (15 mins)	<b>Audience Polling (DPRA)</b> <ul style="list-style-type: none"> <li>• Audience responds to pre-set questions with hand held devices</li> </ul>
9:00 pm	<b>Wrap-up (DPRA)</b> <ul style="list-style-type: none"> <li>• Information about upcoming events; how to get involved; how to stay informed</li> </ul>

**Potential Panelists: To be finalized**

**Follow Up on GMS web page**

- Speaker presentations and audience-assist questions/responses

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