







# GOODJOBS GREENJOBS

National Conference

# Making a Down Payment on the Green Economy

February 4 – 6, 2009 Marriott Wardman Park Hotel and Omni Shoreham Hotel Washington, D.C.

www.greenjobsconference.org

#### Please Join Us

The 2009 Good Jobs, Green Jobs National Conference will bring together 2,000 prominent leaders from the labor movement, business and industry, environmental organizations and community groups, as well as elected officials and decision makers from government, to forge an agenda for transforming our struggling economy through a variety of innovative environmental investments — including energy efficiency, renewable energy and green technologies. This agenda will constitute a powerful "new green deal" — creating jobs, increasing energy independence, reducing global warming and dramatically expanding clean energy and green technology markets.

#### The Conference will:

 Focus the country on the specific combination of policy changes, public investments and funding mechanisms that are necessary to accelerate the growth of the green economy;



- Quantify and illustrate the job-creating potential of global warming solutions and green chemistry;
- Demonstrate the breadth of the coalition that supports the transition to a clean, renewable energy economy; and
- Highlight the potential of the green economy to forge a new social agenda that lifts Americans out of poverty, improves public health and strengthens our middle class.

#### 2009 Speaker



**Leo Gerard** International President, United Steelworkers

"What we know for sure is that clean energy and green technologies create jobs in the United States. With working people as integral stakeholders in this debate, the United Steelworkers' Rapid Response Network is holding its conference at the same time as Good Jobs, Green Jobs because we know that mobilizing Steelworkers across the country to take action is the key to making this green economy a reality."

# 2009 Speakers



U.S. Senator Majority Leader Harry Reid Nevada Invited



Governor Jennifer M. Granholm Michigan Invited



**U.S. Senator Sherrod Brown** *Ohio* 

#### 2009 Speakers



John Podesta President and Chief Executive Officer, Center for American Progress Invited



**David Foster** *Executive Director, Blue Green Alliance* 



Van Jones Founding President, Green For All

### Additional Conference Highlights

• **Green Jobs Expo** – To highlight the rapid development of green jobs and careers, the Green Jobs Expo will feature dynamic and interactive displays from corporations, academic institutions, trade groups, manufacturers, government and non-profit organizations — showing the depth and breadth of green jobs and academic majors that currently exist and those on the horizon.

The **Green Jobs Expo Theater**, located within the Expo, will allow Conference participants, as well as high school, college and vocational students to gather and listen to brief presentations showcasing green initiatives, jobs and careers in a company or field.

The Expo is free and open to the public and will take place on **Thursday, February 5, 2009**, from **9 a.m. to 6 p.m.** at the **Marriott Wardman Park Hotel**.

To participate in the Green Jobs Expo as an exhibitor, visit **www.greenjobsconference.org**.

 Green Jobs Advocacy Day – Just a few weeks after a new Congress and administration take office, Conference attendees will have the opportunity to head up to Capitol Hill to educate lawmakers and shape the national agenda around a new, green economy.

To participate, check the Green Jobs Advocacy Day box on your registration form. For more information, visit **www.greenjobsconference.org**.

"With the green economy, we have the opportunity to create green jobs that lift people out of poverty in local communities. Green For All is bringing its added strength and numbers to the Good Jobs, Green Jobs National Conference to ensure that the voices of all Americans — particularly those from communities of color and low-income communities — are heard in this dialogue."



"I believe this Conference will be **the** leading forum in 2009 to shape the national debate on how best to connect government leadership and decision-makers with corporate, labor and environmental organizations, and introduce the right mix of risks and rewards, so that transforming the national environmental equation becomes a virtuous cycle."



— Michael Peck, Director of Public Affairs & Relations, Gamesa USA

# 2009 Speakers



U.S. Congresswoman Hilda L. Solis 32nd District of California Invited



Larry Cohen
President, Communications
Workers of America



U.S. Congressman Keith Ellison 5th District of Minnesota



Andy Stern President, Service Employees International Union



# Program\*

The two-and-a-half day **Good Jobs, Green Jobs National Conference** will feature more than 40 workshops on a wide variety of topics ranging from bio-fuels and green building to climate change and green chemistry. A complete listing of workshops is located on the back of the registration form and is also available online at **www.greenjobsconference.org** along with detailed information on the content and speakers for each workshop.

Wednesday, February 4, 2009			
9:00 a.m.	Welcome and Opening Remarks		
9:30 a.m.	Opening Keynote		
10:00 a.m.	Break		
10:15 a.m.	Panel: Preparing for Advocacy Day		
12:00 p.m.	Lunch and Depart to Capitol Hill for Advocacy Day		
1:00 – 3:00 p.m.	Workshop Session 1 – For Attendees Not Participating in Advocacy Day		
3:00 – 5:00 p.m.	Workshop Session 2 – For Attendees Not Participating in Advocacy Day		
6:00 p.m.	Self-Organized Networking		
Thursday, February 5, 2009			
8:30 a.m.	Keynote: Priorities for the 2009 Progressive Agenda		
9:30 a.m.	Keynotes: Addressing Economic Development, Energy and Green Job Creation at the State Level		
10:30 a.m.	Break		
10:45 a.m. – 12:00 p.m.	Workshop Session 3		
12:00 p.m.	Lunch on Your Own and Time to Visit the Green Jobs Expo		
1:30 p.m.	Keynote: Green Jobs and the Global Economy		
2:30 p.m.			
2.00 μ.π.	Break		
2:45 – 4:15 p.m.	Break Workshop Session 4		
	= 1.00		
2:45 – 4:15 p.m.	Workshop Session 4		
2:45 – 4:15 p.m. 4:15 p.m. 4:30 p.m. 5:00 p.m.	Workshop Session 4 Break		
2:45 – 4:15 p.m. 4:15 p.m. 4:30 p.m.	Workshop Session 4 Break Keynote		
2:45 – 4:15 p.m. 4:15 p.m. 4:30 p.m. 5:00 p.m.	Workshop Session 4  Break  Keynote  Time to Visit the Green Jobs Expo  Open Reception for All Conference Attendees		
2:45 – 4:15 p.m. 4:15 p.m. 4:30 p.m. 5:00 p.m. 6:00 p.m.	Workshop Session 4  Break  Keynote  Time to Visit the Green Jobs Expo  Open Reception for All Conference Attendees		
2:45 – 4:15 p.m. 4:15 p.m. 4:30 p.m. 5:00 p.m. 6:00 p.m.	Workshop Session 4 Break Keynote Time to Visit the Green Jobs Expo Open Reception for All Conference Attendees 6, 2009 Plenary Panel: Green For All — Building		
2:45 – 4:15 p.m. 4:15 p.m. 4:30 p.m. 5:00 p.m. 6:00 p.m. Friday, February 8:00 a.m.	Workshop Session 4  Break  Keynote  Time to Visit the Green Jobs Expo  Open Reception for All Conference Attendees  6, 2009  Plenary Panel: Green For All — Building a Strong and Inclusive Green Economy		
2:45 – 4:15 p.m. 4:15 p.m. 4:30 p.m. 5:00 p.m. 6:00 p.m. Friday, February 8:00 a.m.	Workshop Session 4 Break Keynote Time to Visit the Green Jobs Expo Open Reception for All Conference Attendees 6, 2009 Plenary Panel: Green For All — Building a Strong and Inclusive Green Economy Break		
2:45 – 4:15 p.m. 4:15 p.m. 4:30 p.m. 5:00 p.m. 6:00 p.m. Friday, February 8:00 a.m. 9:30 a.m. 9:45 – 11:00 a.m.	Workshop Session 4  Break  Keynote  Time to Visit the Green Jobs Expo  Open Reception for All Conference Attendees  6, 2009  Plenary Panel: Green For All — Building a Strong and Inclusive Green Economy  Break  Workshop Session 5		

\*Program is subject to change.

#### Conveners

The **Good Jobs, Green Jobs National Conference** is a collective effort among diverse organizations representing labor, business and industry, academia and environmental and social justice groups who have signed on as conveners of the Conference.

- AFL-CIO
- Alcoa, Inc.
- Alliance for Climate Protection
- American Institute of Architects (AIA)
- American Rights At Work
- · American Planning Association, PA Chapter
- American Wind Energy Association (AWEA)
- Apollo Alliance
- ArcelorMittal
- Blue Green Alliance (BGA)
- BP
- Carnegie Mellon University
- Center for American Progress
- Center for Green Chemistry and Green Engineering at Yale
- · Center on Wisconsin Strategy
- Change to Win
- Chester County Economic Development Council
- · Chicagoland Green Collar Jobs Initiative
- Citizens for Pennsylvania's Future
- Clean Air Council
- Clean Water Action
- Commonweal
- Cornell Global Labor Institute
- Councilman William Peduto, Pittsburgh
- D.C. Youth Environmental Alliance (DCYEA)
- District of Columbia Green Collar Jobs Advisory Council
- District Department of the Environment (DDOE), Washington, D.C.
- Ella Baker Center for Human Rights
- Environment America
- Environment Ohio

- Environmental Defense Fund (EDF)
- Environmental Support Center
- Focus the Nation
- Fossil Free Fuel
- French American Charitable Trust (FACT)
- Fresh Energy
- Gamesa USA
- · Green Building Alliance
- Green For All
- Greenpeace
- groSolar
- GSP Consulting
- · Health Care Without Harm
- · Healthy Child Healthy World
- Healthy Legacy
- International Brotherhood of Teamsters (IBT)
- International Brotherhood of Electrical Workers (IBEW)
- International Union of Operating Engineers Local 95, Pittsburgh
- IUE-CWA
- Johnson Controls
- · Keystone Industrial Port Complex
- League of Conservation Voters (LCV)
- Majora Carter Group, LLC
- Minnesota Farmers Union
- Natural Resources Defense Council (NRDC)
- NewPage Corporation
- New Jersey Work Environment Council
- New Jersey Environmental Justice Alliance
- Occupational Health Services Institute, University of Illinois at Chicago
- 1 Skv
- Oregon Environmental Council

"A green economy is truly within our grasp. By investing in renewable energy, green buildings and cleaner manufacturing, we can grow our businesses here in the United States and fight global warming at the same time. This Conference is an extraordinary opportunity to accentuate the essential role of the business community in creating economic opportunity from environmental solutions."



Robert Wetherbee Vice President, Market Strategy, Alcoa, Inc.

- PA Center for Environmental Education
- Pennsylvania Workforce Investment Board
- Piper Jaffray
- Practice Greenhealth
- Rachel Carson Homestead Association
- Redefining Progress
- Service Employees International Union (SEIU)
- Sierra Club
- · Steel City Biofuels
- Sustainable Community Development Group, Inc.
- The Energy Foundation
- The Heinz Endowments
- The Keystone Research Center
- The Labor Council for Latin American Advancement (LCLAA)
- The Nathan Cummings Foundation
- The Public Health Institute
- . The Smart Energy Initiative of Southeastern PA
- The Surdna Foundation
- The Unitarian Universalist Association of Congregations
- The Workforce Alliance
- Tides Foundation
- Tony Mazzocchi Center for Safety, Health and Environmental Education
- UC Berkeley Labor Center
- Union of Concerned Scientists (UCS)
- Union Plus
- United Nations Environment Programme (UNEP)
- United Steelworkers (USW)
- University of Minnesota
- U.S. Green Building Council (USGBC)
- Wallace Global Fund
- Wellstone Action
- Working America

\*The sponsors and conveners listed are those committed as of November 12, 2008.



Carl Pope Executive Director, Sierra Club

"Like never before, Americans are making the connections between energy, the environment and the economy. The Good Jobs, Green Jobs Conference provides an extraordinary forum for turning those connections into action, mobilizing our country to pursue a new policy that focuses on putting America back to work and our economy back on track, while at the same time, protecting the environment for future generations of Americans."

Companies and organizations interested in becoming a convener can visit **www.greenjobsconference.org** and download a convener commitment form.







#### Register (you can also register online at www.greenjobsconference.org)

The fee for the two-and-a-half-day **Good Jobs, Green Jobs National Conference** is \$125 per person.

First Name (Please print clearly)	Last Name	
Company Name/Organization	Job Title	
Address		
Address		
City	State Zip	Phone
Fax	E-mail address	
The Blue Green Alliance may share m 2009 Good Jobs Green Jobs Conference	y contact information with conveners and ence. • Yes • No, thank you	partners that participate in the
Meal requirements:	○ Vegan	
Food allergies (we'll do our best to a	accommodate all dietary needs):	
_	ır Conference workshop sessio s can be found on the back of tl	
Payment		
The Conference registration fee is \$125 per person. Please make checks payable to: Blue Green Alliance	Mail payment and registration to: Sally Silver Public Health Institute Finance Department 36 East 12th Street, Suite 702 New York, NY 10003	Note: Cancellations received by Friday, January 23, 2009, will receive a full refund. Any cancellations received after this date will not be refunded.
To pay by credit card, please fill in the following information:  Visa MasterCard American Express Discover		Conference Questions: Sue Cardillo
Card number:		412-921-6222 x3
Expiration date:		sue@mcmahon-cardillo.com
Cardholder name:		
Billing address:		GOODJ®BS
Billing phone:		GREENJOBS National Conference
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# Location

#### MARRIOTT WARDMAN PARK HOTEL

2660 Woodley Road, NW, Washington, DC 20008 1-202-328-2000 • 1-888-236-2427

When calling for reservations, ask for the Green Jobs Room Block to receive the Conference rate.

#### **OMNI SHOREHAM HOTEL**

2500 Calvert Street NW (at Connecticut Avenue) Washington, DC 20008 1-202-234-0700 • 1-888-444-OMNI (6664)

The Omni will be used for overflow when the Marriott Wardman Park Hotel is sold out.

#### Workshops\*

[ ] WS 22 Green For All: Climate Catastrophe and Please indicate your first (1) and second (2) choice for workshops among the sessions below. Every effort will be **Environmental Justice** made to provide your first choice. Note that attendance to [ ] WS 23 Efficiency First: Laying the Foundation for some workshops will be limited due to space constraints. the Clean Energy Economy [ ] WS 24 Renewable Energy: Beyond RPS and Wednesday, February 4, 2009 Manufacturing Renewal For those not participating in Green Jobs Advocacy Day, [ ] WS 25 Not Just Climate: How State Policies on Chemicals the following workshops will be offered from 1:00 p.m. to Can Drive a New Green Economy 5:00 p.m. on Wednesday, February 4. Manufacturing Climate Solutions: Economic [ ] WS 26 Opportunities in a Carbon Constrained World 1:00 p.m. - 3:00 p.m. Green Policies: Protecting the Environment [ ] WS 27 [ ] WS 1 Green For All: Prison Re-entry and Green Jobs While Spurring Job Creation [ ] WS 2 Regional Climate Policy: Cooperation, Collaboration and Challenges Friday, February 6, 2009 [ ] WS 3 Green Means More Than Windmills: How Do 9:45 a.m. - 11:00 a.m. We Use Green Chemistry to Make Products [ ] WS 28 Energy Efficiency: Rebuilding the Nation, City by City and Practices Safer and Healthier for All? [ ] WS 29 What the Green Workplace Means to Workers Greening Our Nation's Capital [ ] WS 4 [ ] WS 30 Workforce Training: Credentials, Pathways and Pipelines to the Green Economy 3:00 p.m. - 5:00 p.m. [ ] WS 31 Local, State and Federal Strategies for Creating [ ] WS 5 Sustainable Supply Chain 101 Manufacturing Jobs [ ] WS 6 Spurring Private Investment in the [ ] WS 32 Putting Public and Labor Pension Capital Into Local Green Economy Clean Energy and Good Jobs [ ] WS 7 Amendment 37 and Beyond: Shifting Politics [ ] WS 33 Green For All: Youth, Culture and Making and Public Interest Green Jobs Cool Thursday, February 5, 2009 [ ] WS 34 Clean Transit and Green Communities: Investing in 10:45 a.m. - 12:00 p.m. Infrastructure, Environment and Equity [ ] WS 8 Green Recovery: Creating Good Jobs that Public Health, the Health Care Crisis and [ ] WS 35 Build a Low-Carbon Economy Toxic Exposures [ ] WS 9 Investing in the New Energy Economy [ ] WS 36 Job Creation in the Next Generation of Biofuels [ ] WS 10 Building Quality Employment Opportunities in a [ ] WS 37 Job Creation Through Smart Grid/ Greening Supply Chain Transmission Upgrades [ ] WS 11 Opportunities and Challenges for Transforming [ ] WS 38 Towards Copenhagen: UNFCCC and a the Toxic Economy New Global Climate Treaty [ ] WS 12 State Climate Policy: Two Pacific Powerhouses How a New Domestic and International Climate [ ] WS 39 Regime Will Change the Global Trading System [ ] WS 13 Green For All: Greener, Blacker, Browner — Connecting Communities and Apprenticeship [ ] WS 40 Global Warming 101 and Why It is an Issue for Labor **Programs** [ ] WS 41 Why Workers' Rights and EFCA are Vital to Both the [ ] WS 14 Green Schools: Strengthening our Economy by Labor and the Environmental Movements Investing in Our Children [ ] WS 42 Building a Blue-Green Movement on Climate, [ ] WS 15 The Case for Clean Coal and Carbon Capture Jobs and Trade and Sequestration [ ] WS 43 Recycling — An Immediate Opportunity to Lower [ ] WS 16 Breakthrough on Climate in the 111th Congress? Greenhouse Gas Emissions and Create Sustainable [ ] WS 17 Equalizing and Incentivizing Risks and Rewards Union Jobs Between Wall Street and Main Street in the [ ] WS 44 Climate Policy and Energy Intensive Industries — Green Economy Challenges and Opportunities Business Case Studies: Climate Solutions [ ] WS 45 2:45 p.m. - 4:15 p.m. and Job Creation Ensuring Transportation Sustainability from Ports [ ] WS 46 Reinventing the American Auto Industry



\*Workshops are subject

to Subways — Policies and Practices for Greening

Reality Check: Climate Change, Coal and CCS

Labor 101 and Why a Vibrant Labor Movement

the Supply Chain and Mass Transit

is Important for Environmentalists

Green Jobs Around the World

[ ] WS 19

[ ] WS 20

[ ] WS 21