

MARKHAM VILLAGE B.I.A.
REGULAR BOARD MEETING MINUTES
November 19, 2008 7:00 AM

Present: Wil Pialagitis, Roger Carlsen, Phil Howes, Roger Clements, Brian Price,
Councilor Moretti, Paul Cicchini, Joanne Olsen
Regrets: Councilor Webster, Diane Kobelansky

CALL TO ORDER

The meeting was called to order at 7:15 a.m. by Chairman Wil Pialagitis.

DECLARATION OF TAX AND ENVIRONMENTAL OBLIGATIONS

The board was advised by the manager that to the best his knowledge and abilities the BIA is meeting all taxation and environmental obligations.

3. DISCLOSURE OF PECUNIARY INTEREST

Members were requested to advise of any conflicts of interest as they arise throughout the meeting.

4. ADOPTION OF THE MINUTES

Motion by Brian Price, seconded by Councilor Moretti, to approve the minutes of the October 15, 2008 board meeting. Carried.

5. BUSINESS ARISING OUT OF THE MINUTES

6. DEPUTATIONS

No depositions were received.

7. REPORTS

▪ **Finance**

An interim P&L for January through November 19 of this year was presented. Phil reported that we are still on target for balanced budget and no deficit carry forward to 2009.

Discussion was held on the budget for 2009. Phil reported that he had a conversation with Steve Matunin about cost reducing ideas for 2009, but no concrete plan had been prepared.

Action: Phil and Wil are to contact Steve Matunin and review the botanical plan.

Motion to accept financial report by Roger Carlson, seconded by Joanne Olsen.
Carried

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▪ **Events**

- Santa Fest - Festival of Lights

Phil reported that arrangements for the Santa Fest are progressing.

Advertising has been placed, posters have been printed and the street banner, which was paid for by the Town, has been produced and was installed yesterday.

Advertising was substantially increased at the same cost by making arrangements with publications as media sponsors, enabling us to expand our coverage to Fairchild Radio, Today Daily News and Ming Pao. Also the Rotary Club agreed to pay half of the print ad costs.

Councilor Moretti congratulated Brian on the design of the poster, ads, and banner.

Discussion was held on the Santa Hut being organized by the Center for Dreams. It was suggested that a photographer be onsite and that the photographs be printed with "Santa Fest 2008 at Main Street Markham" on the bottom if possible.

Phil said he requires a utility vehicle – "gator" – to move equipment and garbage around during the day.

Action: Joanne said she would contact the Markham Village Music Festival organizers to see where they got theirs

Action: Councilor Moretti volunteered to contact Angus Glen.

The Best Dressed Window contest is being managed by Sharon Wilckens. The old trophy has been refurbished, and vote forms and ballots are available in participating stores and some have now been recorded and results tabulated for view on the website. Ballots will be collected until 2 pm on November 29.

Discussion was held on the pancake brunch at St. Andrews United Church. Councilors Webster and Moretti are still working on sponsorship from Longos for the brunch. We will delay printing the handout flyer as long as possible to allow for design changes if Longo's becomes a sponsor.

- Farmers' Market 2008

Phil provided a brief report on the 2008 Farmers' Market. A full report will be provided after the committee meets early in 2009.

Action: Farmers' Market committee to meet and provide report on 2008 and 2009 proposals

Motion to accept events report by Joanne Olsen, seconded by Roger Clements.
Carried.

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REGULAR BOARD MEETING MINUTES
November 19, 2008 7:00 AM

▪ **Security**

Councilor Moretti reported her and Councilor Webster held a meeting with Mains Mansion regarding security issues. It has been established that improvements in business practices have been made and will continue to be maintained, and hopefully the business will prosper.

Action: Councilor Moretti volunteered to contact the restaurant and bar owners before university students return for Christmas break as a refresher

▪ **Sponsorship**

Councilor Moretti recommended that a meeting with Longo's be arranged with the sponsorship committee to explore future sponsorship opportunities.

Action: Councilor Moretti to arrange a meeting with Longo's and Diane, Paul and Joanne

▪ **Corporate structure – Bill 130**

Councilor Moretti requested that our minutes be forwarded to Kimberley Kitteringham, the Town Clerk for the Town of Markham, once they have been approved.

Action: Phil to forward approved minutes to Ms. Kitteringham

8. CORRESPONDENCE

No correspondence has been received

9. OTHER MATTERS

- Councilor Moretti requested that the minutes record congratulations to Director Diane Kobelansky for her recent nomination by the Markham Board of Trade as entrepreneur of the year.
- Councilor Moretti stressed the importance of the first Main Street Markham Class Environmental Assessment Public Information Center being held next Wednesday November 26 at St. Andrew's United Church, 5 pm to 9 pm.
Action: Everyone to attend the PIC and encourage all of their contacts to be there as well
- 2009 Executive: Chairman Wil indicated that he wishes to resign as Chair of the Board and asked other board members to consider assuming this responsibility – which primarily involves, as well chairing the meetings, having to listen to Phil's complaints all the time.

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10. NEXT MEETING

It was agreed that the next meeting will be on Tuesday December 9,2008. It will be a lunch meeting starting at 1:00 pm. Location: The Duchess of Markham

11. ADJOURNMENT

Motion to adjourn by Brian Price. Meeting adjourned at 8:51 am.