

MARKHAM VILLAGE B.I.A.
REGULAR BOARD MEETING MINUTES
May 20, 2009 7:00 AM

Present: Phil Howes, Roger Clements, Brian Price, Councillor Webster, Diane Kobelansky, Joanne Olson, Councillor Moretti, Wil Pialagitis, Paul Cicchini, Roger Carlsen

Guests: David Black, Morris Kansoun, Jeffrey Kansoun

Members: Les Olson

1. CALL TO ORDER

The meeting was called to order at 7:04 a.m. by Chairman Diane Kobelansky.

2. DELEGATIONS

A delegation was made by David Black, Morris Kansoun and Jeffrey Kansoun of Sierra Developments regarding a proposed new development at 58-74 Main Street Markham North. The proposed live/work development includes 15,000 sf of ground floor retail, plus 155 units of residential condominiums starting with 3 floors facing Main Street and rising to 6 floors at the rear, with terraced roofscapes, and underground parking with parking spaces reserved for retail customers.

Motion by Paul Cicchini, seconded by Wil Pialagitis to receive and support the proposal from Sierra Plans for redevelopment to 58-74 Main Street. Carried

3. DECLARATION OF TAX AND ENVIRONMENTAL OBLIGATIONS

The board was advised by the manager that to the best his knowledge and abilities the BIA is meeting all taxation and environmental obligations.

4. DISCLOSURE OF PECUNIARY INTEREST

The Chair requested that Board Members advise of any conflicts of interest as they arise throughout the meeting.

5. CORRESPONDENCE

No correspondence has been received

6. ADOPTION OF THE MINUTES

Motion by Roger Carlsen, seconded by Councillor Moretti, to approve the minutes of the April 15, 2009 board meeting. Carried.

7. BUSINESS ARISING OUT OF THE MINUTES

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8. ADDENDUM TO THE AGENDA

Chairperson Diane Kobelansky requested that an addendum be made to the agenda for today's meeting to discuss the issue of public washrooms on Main Street.

Motion by Roger Clements, seconded by Brian Price, to add Public Washrooms to the meeting agenda and bring it forward for discussion.

Chairperson Diane then informed the board that the temporary public washrooms for Main Street Markham for 2009 were approved at Tuesday nights' Markham Council meeting and are being installed by this week end. Council also approved moving forward funds from the 2010 budget to begin the design process for permanent washrooms to be constructed in 2010.

The Board expressed the gratitude of the Markham Village BIA for the provision of the temporary washrooms and its commitment for permanent washrooms in 2010.

Chairperson Diane then also informed the board that Markham Council amended its motion regarding the approval for permanent washrooms on Main Street Unionville in order to accommodate a Visitor Information Center as well in the same structure. Discussion was held regarding whether it would be more appropriate to see whether a Town provided information Center would better suit the purposes of Main Street Markham in attracting and welcoming visitors to this heritage district than the current BIA financed information center/office.

Motion by Roger Carlsen, seconded by Brian Price that:

Whereas the Markham Village BIA has been providing and staffing a BIA financed office and information center, and

Whereas the Town of Markham is investigating the possibility of incorporating a Visitor Information Office within the structure being proposed to house the new permanent public washrooms on Main Street Unionville;

Therefore it is moved that:

The BIA request staff for the Town of Markham to wait for the outcome of further developments regarding the installation of a Visitor Center on Main Street Unionville before expending funds from the 2010 allocation on the design of permanent washrooms for Main Street Markham, in the event that it would be more appropriate to also incorporate a Visitor Information Center such as is proposed for Main Street Unionville

Carried

9. REPORTS

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▪ **Finance**

An interim P&L for January through April 30 of this year was presented with a projection to December 31.

Motion to accept the interim financial report by Councillor Webster, seconded by Brian Price. Carried

▪ **Sponsorship**

A copy of the draft sponsorship brochure was presented for discussion. Brian was congratulated on producing an excellent brochure.

▪ **Streetscaping**

▪ **Botanicals**

The BIA has arranged with the Town to share some of our hanging baskets into the area north of the BIA area up to Robinsin/Bulloch. Barrels and baskets will be installed early in June

▪ **Pole Banners**

Phil reported that we have had more banner failures, and that he is obtaining proposals to replace our current summer banners with 4 seasonal banners using a generic design, with different colours for each season, and made from a lighter material. The cost per banner is expected to be significantly less than our current cost. Sponsor opportunities could also be incorporated.

▪ **Events**

▪ **Markham Village Music Festival**

The Town of Markham Fire Chief, Bill Snowball, will be on Main Street during Pedestrian Day on May 24th in order to test possible booth layout in the center of Main Street, with representatives of the Music Festival Committee. Councillor Webster also volunteered to attend.

The Music Festival committee also reported that they have been approved for a Heritage Canada grant and will be making a presentation on May 30 during the Farmers' Market.

▪ **Farmers' Market**

The Main Street Markham Farmers' Market 10th season opened on May 9 with a ceremony attended by local Councillor Moretti and Councillor Webster, MPP Helena Jaczik, MP Paul Callandra and Mayor Frank Scarpitti. We have an increase in vendors this year. Meetings have been

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held with the sustainability office of the Town of Markham and the proposal for a market at Markham Civic Center has been deferred for this year. The sustainability office will however be encouraging more markets and another meeting has been scheduled for June 26,2009.

▪ Pedestrian Day May 24, 2009

Pedestrian Day # 1 for 2009 will be held this Sunday. We have arranged for a DJ, and Horse & Wagon rides. Les Olson has done an excellent job creating the new Artists Alley and has about 12 artists registered. Live bands will be performing at Mains Mansion, The Duchess, and The Artisan, and NOX Martial Arts is holding a tournament on Main Street.

▪ Pedestrian Day July 19, 2009

Phil presented a proposal as distributed by email from Partner Media & Advertising to turn the July 19 pedestrian day into a new automotive related show featuring new automobile dealerships. They are proposing to have specialty food vendors and provide entertainment, their own advertising, and will share in the costs of security and street closing staff during the event.

They require that the street closing hours be increased from 8:00 am to 6:00 pm to 6:00 am to 10:00 pm

Motion by Roger Carlsen, seconded by Paul Cicchini to accept the proposal from Partner Media & Advertising to turn the July 19 Pedestrian Day into a new car show, provided that external vendors do not conflict with Main Street Markham merchants and food establishments. Carried

▪ Main Street Markham Jazz August 16,2009

The Jazz Festival Committee have been in touch but have not yet arranged for stages or entertainment on Main Street, They want to have permission to place external vendors on the street.

▪ Main Street Markham Auto Classic September 13, 2009

A meeting has been held with representatives of a new Event Management Company and the Center for DREAMS regarding the possibility of letting the Center for DREAMS assume all responsibility for the Main Street Markham Auto Classic with a view to incorporating it into a much expanded week long Markham event, which may then qualify for expanded funding opportunities. Discussions are preliminary at this point.

▪ Main Street Markham Santa Fest – Festival of Lights November 28, 2009

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The Rotary Club has advised that the Santa Claus parade will be scheduled to start at 11:00 am this year.

9. OTHER MATTERS

- **NEXT MEETING**

Next meeting is Wednesday June 17, 2009, 7:00 am at the BIA office.

10. ADJOURNMENT

Motion to adjourn by Councillor Moretti. Meeting adjourned at 8:54 am.