Town of Markham Sponsorship Marketing Preliminary Projections First 3 Years

2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Total Gross	Commission	Total Net of Commission
\$101,500	\$105,000	\$109,000	\$113,000		\$121,000	\$125,000	\$129,500	\$0	\$0	31,114,500	\$129,675	\$984,825
\$350,000										1,050,000	\$120,000	\$930,000
	\$105 000		\$13 80	\$117 000	4 34 35 35 35 35 35 35 35 35 35 35 35 35 35	25.00	30	â	<u></u>	\$54,000	\$8,100	\$45,900
										1	410.,110	#1,000,1 E 0
	\$101,500	\$105,000	\$109,000				\$125,000	\$129,500		31,114,500	\$129,675	\$984,825
\$700,000 \$700,000	*700 000								_	_		
	\$801.500		\$100 000	¢113 000	\$117 DDD	31	# 3 7	20 500	3	\$2,100,000	\$292,500	\$1,807,50
\$95,000	\$801,500	\$105,000 \$109,000	\$109,000	\$113,000	\$117,000	\$113,000 \$117,000 \$121,000	\$125,000	\$129,500	\$	\$2,100,000 \$0 \$3,214,500	\$292,500 \$422,175	\$1,807,50 \$2,792,32
	\$801,500 \$98,500		\$109,000 \$ 105,000	\$113,000 \$ 109,000	\$117,000 \$113,000	\$121,000 \$117,000	\$125 , \$121,		\$2,100,000 \$0 \$3,214,500 \$129,500 \$1,114,500	32,100,000 33,214,500 31,114,500	\$292,500 \$422,175 \$129,6 7 5	\$1,807,50 \$2,792,32 \$984,82
\$700,000	\$801,500 \$98,500 \$700,000		\$109,000 \$105,000	\$113,000 \$109,000	\$117,000 \$113,000	\$121,000 \$117,000	\$125 , \$121,	\$129,500 \$125,000	\$129,500	\$2,100,000 \$3,214,500 \$1,114,500 \$2,100,000	\$292,500 \$422,175 \$129,6 7 5 \$292,500	\$1,807,50 \$2,792,32 \$984,82
\$700,000 \$0 \$795,000	\$801,500 \$801,500 \$98,500 \$700,000 \$798,500		\$109,000 \$105,000 \$105,000	\$113,000 \$109,000 \$109,000	\$117,000 \$113,000 \$113,000	\$121,000 \$117,000 \$117,000	\$125, \$121, \$121,	\$129,500 \$125,000 \$125,000	\$129,500 \$129,500	33,214,500 31,114,500 31,114,500 32,100,000 33,214,500	\$292,500 \$422,175 \$129,675 \$292,500 \$422,175	\$1,807,500 \$2,792,321 \$984,821 \$1,807,500 \$2,792,321
40	\$801,500 \$105,000 \$98,500 \$101,500 \$700,000 \$700,000 \$798,500 \$801,500 \$1,705,000 \$1,015,500	\$105,000 \$101,500 \$700,000 \$801,500 \$1,015,500	\$109,000 \$105,000 \$105,000 \$327,000	\$109,000 \$113,000 \$117,000 \$105,000 \$109,000 \$113,000 \$105,000 \$109,000 \$113,000 \$327,000 \$339,000 \$351,000	\$117,000 \$113,000 \$113,000 \$351,000	\$113,000 \$117,000 \$121,000 \$109,000 \$113,000 \$117,000 \$109,000 \$113,000 \$117,000 \$339,000 \$351,000 \$363,000	\$125, \$121, \$121, \$375,	\$2,100,000 \$129,500 \$0 \$3,214,500 000 \$125,000 \$129,500 \$1,114,500 \$2,100,000 000 \$125,000 \$129,500 \$2,214,500 500 \$254,500 \$129,500 \$8,647,500	\$2,100,000 \$0 \$3,214,500 \$129,500 \$1,114,500 \$129,500 \$2,100,000 \$129,500 \$3,214,500 \$129,500 \$8,647,500	22,100,000 13,214,500 11,114,500 22,100,000 23,214,500 18,647,500	\$292,500 \$422,175 \$129,675 \$292,500 \$422,175 \$1,102,125	\$1,807,500 \$2,792,321 \$984,821 \$1,807,500 \$2,792,321 \$7,545,371
\$700,000 \$0 \$795,000 \$1,261,500 \$2,063,000 \$137,050 \$249,700	\$801,500 \$98,500 \$700,000 \$798,500 \$1,705,000	\$700,000 \$801,500 \$98,500 \$101,500 \$700,000 \$798,500 \$798,500 \$798,500 \$1,015,500 \$248,000 \$151,775	\$105,000 \$105,000 \$105,000 \$327,000 \$35,750	\$113,000 \$109,000 \$109,000 \$339,000 \$39,875	\$117,000 \$113,000 \$113,000 \$351,000 \$43,875	\$121,000 \$117,000 \$117,000 \$363,000 \$45,375	\$125, \$121, \$121, \$375, \$49,	\$129,500 \$125,000 \$125,000 \$254,500 \$34,675	\$2,100,000 \$3,214,500 \$1,114,500 \$129,500 \$129,500 \$129,500 \$129,500 \$3,214,500 \$129,500 \$3,647,500 \$19,050 \$1,102,125	22,100,000 33,214,500 31,114,500 22,100,000 23,214,500 28,647,500	\$292,500 \$422,175 \$129,675 \$129,500 \$422,175 \$1,102,125	\$1,807,500 \$2,792,325 \$984,825 \$1,807,500 \$2,792,325 \$7,545,375
2011 \$98,500 \$350,000 \$18,000 \$466,500 \$95,000 \$795,000		2012 \$101,500 \$350,000 \$18,000 \$469,500 \$98,500	2012 2013 \$101,500 \$105,000 \$350,000 \$18,000 \$469,500 \$105,000 \$98,500 \$101,500	2012 2013 \$101,500 \$105,000 \$350,000 \$18,000 \$469,500 \$105,000 \$98,500 \$101,500	2012 2013 \$101,500 \$105,000 \$350,000 \$18,000 \$469,500 \$105,000 \$98,500 \$101,500	2012 2013 \$101,500 \$105,000 \$350,000 \$18,000 \$469,500 \$105,000 \$98,500 \$101,500	2012 2013 \$101,500 \$105,000 \$350,000 \$18,000 \$18,000 \$469,500 \$105,000 \$98,500 \$101,500	2012 2013 2014 2015 2016 2017 2018 2018 \$101,500 \$105,000 \$109,000 \$117,000 \$121,000 \$125,000 \$129,000 \$350,000 \$18,000 \$105,000 \$113,000 \$117,000 \$125,000 \$125,000 \$469,500 \$105,000 \$103,000 \$117,000 \$121,000 \$125,000 \$129,000 \$98,500 \$101,500 \$105,000 \$109,000 \$113,000 \$117,000 \$121,000 \$125,000 \$125,000	2012 2013 2014 2015 2016 2017 2018 2019 2020 \$101,500 \$105,000 \$109,000 \$113,000 \$121,000 \$125,000 \$129,500 <td>2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 \$101,500 \$105,000 \$109,000 \$113,000 \$121,000 \$125,000 \$129,500 \$0 \$350,000 \$105,000 \$105,000 \$113,000 \$121,000 \$125,000 \$129,500 \$0 \$469,500 \$105,000 \$105,000 \$105,000 \$113,000 \$117,000 \$125,000 \$129,500 \$0 \$98,500 \$101,500 \$105,000 \$109,000 \$113,000 \$117,000 \$121,000 \$125,000 \$129,500 \$0</td> <td>2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 \$101,500 \$105,000 \$109,000 \$113,000 \$121,000 \$125,000 \$129,500 \$0 \$0 \$1</td> <td>2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 Total Gross Commission \$101,500 \$105,000 \$109,000 \$113,000 \$121,000 \$125,000 \$129,500 \$0 \$1,114,500 \$1,050,000</td>	2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 \$101,500 \$105,000 \$109,000 \$113,000 \$121,000 \$125,000 \$129,500 \$0 \$350,000 \$105,000 \$105,000 \$113,000 \$121,000 \$125,000 \$129,500 \$0 \$469,500 \$105,000 \$105,000 \$105,000 \$113,000 \$117,000 \$125,000 \$129,500 \$0 \$98,500 \$101,500 \$105,000 \$109,000 \$113,000 \$117,000 \$121,000 \$125,000 \$129,500 \$0	2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 \$101,500 \$105,000 \$109,000 \$113,000 \$121,000 \$125,000 \$129,500 \$0 \$0 \$1	2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 Total Gross Commission \$101,500 \$105,000 \$109,000 \$113,000 \$121,000 \$125,000 \$129,500 \$0 \$1,114,500 \$1,050,000