

		Year Cash Received												Total Gross	Commission	Total Net of Commission	
	Property	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021				
2010	1 X Naming Rights	\$95,000	\$98,500	\$101,500	\$105,000	\$109,000	\$113,000	\$117,000	\$121,000	\$125,000	\$129,500	\$0	\$0	\$1,114,500	\$129,675	\$984,825	
	1 X Official Designation	\$350,000	\$350,000	\$350,000										\$1,050,000	\$120,000	\$930,000	
	3 X Programming Sponsorship	\$18,000	\$18,000	\$18,000										\$54,000	\$8,100	\$45,900	
	Subtotal	\$463,000	\$466,500	\$469,500	\$105,000	\$109,000	\$113,000	\$117,000	\$121,000	\$125,000	\$129,500	\$0	\$0	\$2,218,500	\$257,775	\$1,960,725	
																	\$45,900
2011	1 X Naming Rights	\$0	\$95,000	\$98,500	\$101,500	\$105,000	\$109,000	\$113,000	\$117,000	\$121,000	\$125,000	\$129,500		\$1,114,500	\$129,675	\$984,825	
	2 X Official Designation	\$0	\$700,000	\$700,000	\$700,000									\$2,100,000	\$292,500	\$1,807,500	
	Subtotal	\$0	\$795,000	\$798,500	\$801,500	\$105,000	\$109,000	\$113,000	\$117,000	\$121,000	\$125,000	\$129,500	\$0	\$3,214,500	\$422,175	\$2,792,325	
																	\$2,792,325
																	\$984,825
2012	1 X Naming Rights			\$95,000	\$98,500	\$101,500	\$105,000	\$109,000	\$113,000	\$117,000	\$121,000	\$125,000	\$129,500	\$1,114,500	\$129,675	\$984,825	
	2 X Official Designation			\$700,000	\$700,000	\$700,000								\$2,100,000	\$292,500	\$1,807,500	
	Subtotal	\$0	\$0	\$795,000	\$798,500	\$801,500	\$105,000	\$109,000	\$113,000	\$117,000	\$121,000	\$125,000	\$129,500	\$3,214,500	\$422,175	\$2,792,325	
																	\$2,792,325
																	\$984,825
	Gross Total	\$463,000	\$1,261,500	\$2,063,000	\$1,705,000	\$1,015,500	\$327,000	\$339,000	\$351,000	\$363,000	\$375,500	\$254,500	\$129,500	\$8,647,500	\$1,102,125	\$7,545,375	
	Commission Net Amount to Town*	\$47,200	\$137,050	\$249,700	\$248,000	\$151,775	\$35,750	\$39,875	\$43,875	\$45,375	\$49,800	\$34,675	\$19,050	\$1,102,125			
		\$415,800	\$1,124,450	\$1,813,300	\$1,457,000	\$863,725	\$291,250	\$299,125	\$307,125	\$317,625	\$325,700	\$219,825	\$110,450	\$7,545,375			

\* Net Amount to Town would be reduced by monthly retainer of \$7,500 during sales campaign