



MINUTES
MARKHAM PUBLIC ART ADVISORY COMMITTEE
MARCH 10, 2010
Meeting No. 3

PRESENT

Members

Matthew Korchinski
Stefania Pflugbeil
Judi McIntyre
Alina Tarbhai

REGRETS

Regrets

Salim Manji
Joanne Olson
Linda Irvine, Manager, Parks & Open Spaces

Staff

Francine Perinet, Director, Varley Art Gallery
John Ryerson, Director of Culture
Bev Shugg Barbeito, Committee Secretary

The Markham Public Art Advisory Committee was called to order at 5:35 pm with Matthew Korchinski presiding as Chair.

1. CHANGES OR ADDITIONS TO THE AGENDA

The Agenda was accepted with the following additions as New Business:

- Committee brochure
- Cultural Planning
- Public Art Project

2. ADOPTION OF THE MINUTES OF THE MARKHAM PUBLIC ART ADVISORY COMMITTEE MEETING ON FEBRUARY 10, 2010

It was

Moved by Judi McIntyre
Seconded by Alina Tarbhai

THAT the minutes of the Markham Public Art Advisory Committee held on February 10, 2010 be adopted as distributed.

CARRIED

3. BUSINESS ARISING FROM THE MINUTES

A) Project Planning

Francine Perinet, Director, Varley Art Gallery, spoke about strategies to build artists' files. One possibility would involve sending letters to potential artists to determine their interest in being involved with public art. Interested artists could then submit their curriculum vitae, an artist's statement, and samples of their work. Another possible strategy would involve creating a research centre on public art, perhaps in conjunction with local libraries.

Ms. Perinet distributed and reviewed material about project planning. Steps include determining the project's terms of reference, budget, scope and restriction, and who will be responsible for managing the vision, production, budget and maintenance of the project. A Request for Proposal would be issued to elicit project proposals. A project coordinator would then be identified to administer the process, decide whether the RFP is open to all or offered to only a few, set up a selection panel, establish criteria, etc.

B) Markham East Project

John Ryerson reported that he and Francine Perinet will meet with the architects of the Markham East Project to delineate the process for moving forward with the project.

4. NEW BUSINESS

A) Brochure

Alina Tarbhai circulated the existing brochure. It was agreed that much of the content could be retained, possibly adding material from the art policy being developed. Ms. Tarbhai will email the document to committee members for their review.

B) Cultural Planning

John Ryerson distributed and reviewed information about the Town of Markham Integrated Leisure Master Plan, a tool to assist in determining the community's needs over the next ten years relating to parks, recreation, cultural and library facilities and services in Markham. He advised that a public meeting would be held on March 11, 2010 as one way to elicit public input to ensure that Markham continues to offer the programs and services to meet the needs of its residents. He suggested it would be important to attend the meeting since public input will help form the foundation of the Town's cultural policy.

John Ryerson reminded Committee members that he had sent a vision planning statement to them for their review and comment. He wants to be sure that the Committee feels the document captures the vision of what Markham would look like culturally in ten years.

C) Public Art Project

It was agreed that the Committee should get involved in a project now since the Markham East Project will not be ready for some time. Francine Perinet had suggested three possibilities:

- the Markham Museum extension
- the renovated Lobby of the Markham Theatre
- the Ice ring at the Civic Centre

It was agreed that it would be appropriate for a first project to involve a Town of Markham building and in the long term the Committee would like to see public art in all Town of Markham buildings.

The Curator and Director of the Markham Museum will be invited by John Ryerson to make a presentation to the Committee at the April 14th meeting.

5. NEXT MEETING DATE

The next meeting of the Markham Public Art Advisory Committee will be held on April 14, 2010 at 5:45 p.m. in the Ontario Room.

6. ADJOURNMENT

The Markham Public Art Advisory Committee meeting adjourned at 7:00 p.m.