



Building Markham's Future Together
Journey to Excellence

Cycling and Pedestrian Advisory Committee (CPAC)

2013 Business Plan

PRESENTATION TO

DEVELOPMENT SERVICES COMMITTEE

March 19, 2013



CANADA
AWARDS FOR
EXCELLENCE

SILVER RECIPIENT 2010
ORGANIZATIONAL QUALITY
& HEALTHY WORKPLACE

2013 Business Plan Overview

1. 2012 CPAC Achievements
2. 2013 Infrastructure Support
3. 2013 Education and Outreach
4. 2013 Research and New Directions
5. 2013 Budget
6. Questions?



1. 2012 CPAC ACHIEVEMENTS

1.1 Infrastructure Support

1.2 Education and Outreach

1.3 Research and New Directions



1. 2012 CPAC ACHIEVEMENTS

1.1 Infrastructure Support:

- Input into “*Bicycle Facility Design: Guideline Tool Box for Intersections*” (**completed**)
- Reviewed cycling plans (Markham Centre, Hwy 7) (**ongoing**)
- Reviewed 16th Ave to Bob Hunter MUP (**ongoing**)
- Reviewed 2012 Markham Sidewalk Program (**annual**)
- Recommended “Sidewalk as MUP” initiative (**ongoing**)
- Identified sidewalk gaps for future consideration (**ongoing**)
- CPAC members invited to comment on Draft OP (**ongoing**)



1. 2012 CPAC ACHIEVEMENTS

1.2 Education and Outreach:

- Share the Road Cycling Coalition Bronze Award (ongoing)
- 5th Annual Markham GIRO – 304 participants (annual)
- 3 successful Bicycle Valet events – 188 users (annual)
- New Markham Cycling Map – paper & on-line (completed)
- Website updated - cycling / trails & pathways (completed)
- Cycling Tour of Markham Centre / Unionville during 2012 Symposium of Ontario Professional Planners' Institute (completed)



1. 2012 CPAC ACHIEVEMENTS

1.3 Research and New Directions:

- Letter - Coroner's Review of Cycling Deaths (**sent**)
- Letter - Minister of Transportation - Importance of increasing driver education to protect cyclists (**sent**)
- Comments - MTO - Provincial draft Cycling Strategy (**sent**)



2. 2013 INFRASTRUCTURE SUPPORT

2.1 Input into Policies and Plans

2.2 Sidewalk Network Implementation

2.3 Other Infrastructure Support



2. 2013 INFRASTRUCTURE SUPPORT

2.1 Input into Policies and Plans:

- Markham's draft OP (TDM, Active Transportation Policies)
- Community Secondary Plans (e.g. Markham Centre, Langstaff, Buttonville, Yonge/Steeles, Milliken, Whitebelt)
- Project-specific EA's (e.g. Hwy 7, Midland, McCowan, others)
- Markham Cycling / Pathways & Trails Master Plans (2013-14)
- Recommend project priorities and advocate for funding
- York Region Pedestrian and Cycling Master Plan update



2. 2013 INFRASTRUCTURE SUPPORT

2.2 Sidewalk Network Implementation:

- Provide staff with observations concerning sidewalk network gaps
- Review draft annual sidewalk program and seek opportunities to implement “Active Transportation Pathways” (MUP’s)
- Assist Staff as required on “Sidewalk as MUP” concept
- Proposed sidewalk policy for local and collector roads



2. 2013 INFRASTRUCTURE SUPPORT

2.3 Other Infrastructure Support:

- Assist Staff in developing baseline metrics
- Develop guidelines and identify locations for bike racks
- Recommend Bike Rack locations to Public Realm Committee
- Provide input to Staff for capital review of MUP signage
- Interface with Vaughan and Richmond Hill cycling stakeholders to encourage York Region to install safe and attractive facilities on Regional roads





3. 2013 EDUCATION & OUTREACH

3.1 CPAC TO TAKE LEAD ROLE

3.2 CPAC TO SUPPORT / MONITOR



3. 2013 EDUCATION & OUTREACH

3.1 CPAC TO TAKE LEAD ROLE:

3.1.1 6th Annual Markham Giro (August 2013):

- CPAC's premier outreach event targeted to kids & families
- Continue to work with D'Ornella's Cycling Club
- Likely new, larger venue in 2013



3. 2013 EDUCATION & OUTREACH

3.1 CPAC TO TAKE LEAD ROLE (...continued...):

3.1.2 Bicycle Valet Service:

- 4 events in 2013:
 - Unionville Festival
 - Taste of Asia
 - Markham Village Festival
 - Thornhill Village Festival
- Continue to work with Toronto Chinese for Ecological Living
- Work with other parties to contribute funds



3. 2013 EDUCATION & OUTREACH

3.1 CPAC TO TAKE LEAD ROLE (...continued...):

3.1.3 Promotion and Education:

- Update Cycling map and include pathways as well
- Develop other material as required
- Scope offering adult education classes with Can-Bike instructors



3. 2013 EDUCATION & OUTREACH

3.1 CPAC TO TAKE LEAD ROLE (...continued...):

3.1.4 Awards:

- Work toward achieving SILVER status with Share the Road:
 - Adult education classes
 - Improved web presence
 - Active transportation encouragement activities
- Consider youth award for pedestrian or cycling excellence



3. 2013 EDUCATION & OUTREACH

3.2 CPAC TO SUPPORT / MONITOR:

3.2.1 Improved Web Presence:

- Put MUP and on-road signed routes on Google Maps
- CPAC to recommend other improvements
- Staff to work with Corporate Communications & ITS



3. 2013 EDUCATION & OUTREACH

3.2 CPAC TO SUPPORT / MONITOR:

3.2.2 Monitor Outreach by Others:

- Kids CAN-BIKE Festival by York Region
- CAN-BIKE Courses by York Region
- School Safe Cycling Education (by School Board)
- Clean Air Commute & Bike to Work Day (Smart-Commute)





4. 2013 RESEARCH & NEW DIRECTIONS

4.1 PILOT TEST - WIDEN SIDEWALK TO MUP

4.2 PUBLIC SURVEY / METRICS ON CYCLING

4.3 ENCOURAGE ACTIVE TRANSPORTATION



4. 2013 RESEARCH & NEW DIRECTIONS

4.1 PILOT TEST TO WIDEN SIDEWALK TO MUP:

- Support Staff in evaluating the viability of the concept
- Assist in selecting a location for the Pilot, if viable

4.2 PUBLIC SURVEY / METRICS ON CYCLING:

- Search for cost-effective means to get public input
- Search for cost-effective means to field survey the number of cyclists using the various types of cycling infrastructure
- Consider Facebook Page, public survey, data from others



4. 2013 RESEARCH & NEW DIRECTIONS

4.3 ENCOURAGE ACTIVE TRANSPORTATION:

- Study the possibility of different events to promote:
 - Healthy living
 - Social interaction
 - Engaged audience for active transportation
 - People-oriented cities
- Consider “Share the Road Coalition” recommendations to boost Markham’s award level
- Usually starts with a Pilot Program
- CPAC to review options and report back to Council



5. 2013 BUDGET*

| | |
|---|-------------------|
| <u>Infrastructure Support</u> | - |
| <u>Education and Outreach</u> | |
| Markham Giro | \$11,000 |
| Bicycle Valet | \$5,000 |
| Cycling and Pathways Map | \$3,000 |
| Other Promotion and Educational Material | \$1,000 |
| Adult education classes | \$2,000 |
| <u>Research & New Directions</u> (public survey / metrics; encourage active transportation) | \$3,000 |
| TOTAL | **\$25,000 |

*Does not include network or infrastructure implementation

** Included in Engineering Department 2013 Capital Budget No. 640-101-5699-6138





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THANK YOU! QUESTIONS?

