

Human Services Planning Board of York Region

City of Markham

June 10, 2014

Presenter:

Regional Councillor John Taylor, Town of Newmarket
Co-Chair, Human Services Planning Board

HSPB Overview

Who we are

Our mandate,
vision, mission
and values

Our approach



Human Services Planning Board – York Region

“We at IBM live and work in York Region. Our new professionals that are joining us have a real struggle finding rental housing in York Region. Often having to live in the city and commute north” Pat Horgan, IBM

“ I’m a young professional that has just recently changed careers...Moved back to York Region and...I’m finding it difficult to find affordable housing.”

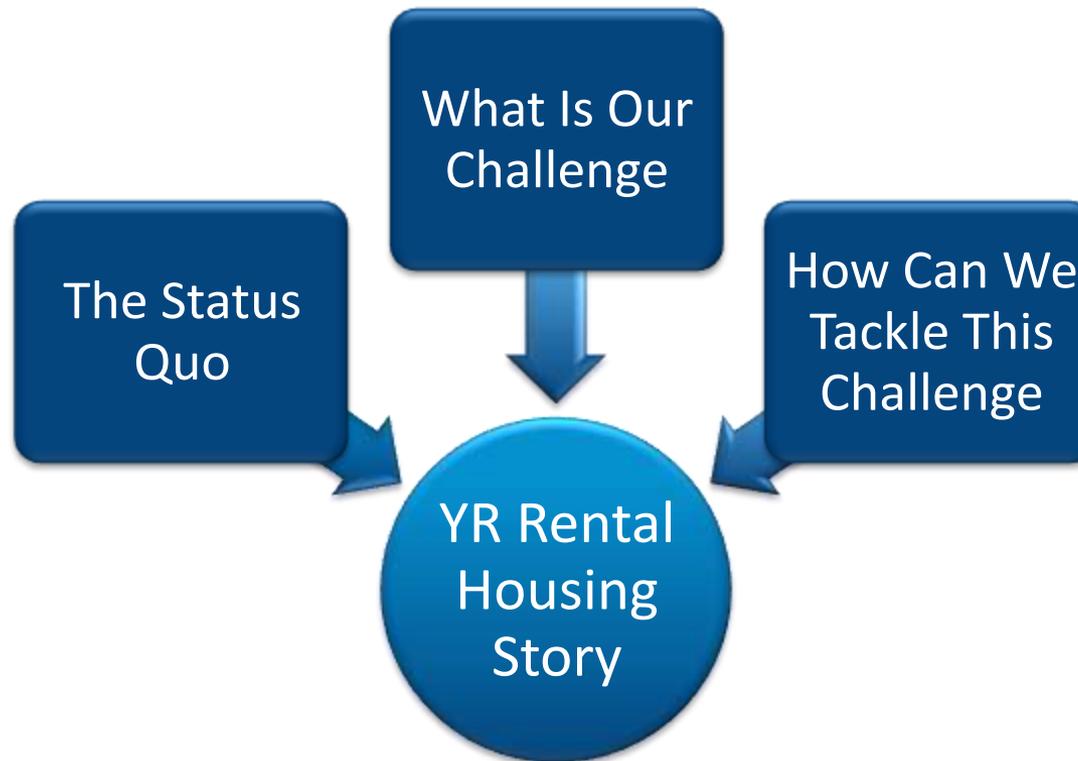
Kieran, Nurse

“On average, housing rental here in Newmarket for a 1 bedroom is: \$12-13 hundred, and that’s not including Hydro. I make between \$13-14 hundred a month ...I wonder where that leaves me to live if the rent is way beyond my Means” Terry , York Region Resident

“When it comes to having affordable housing, all Canadians deserve that right. It should not just be a luxury”

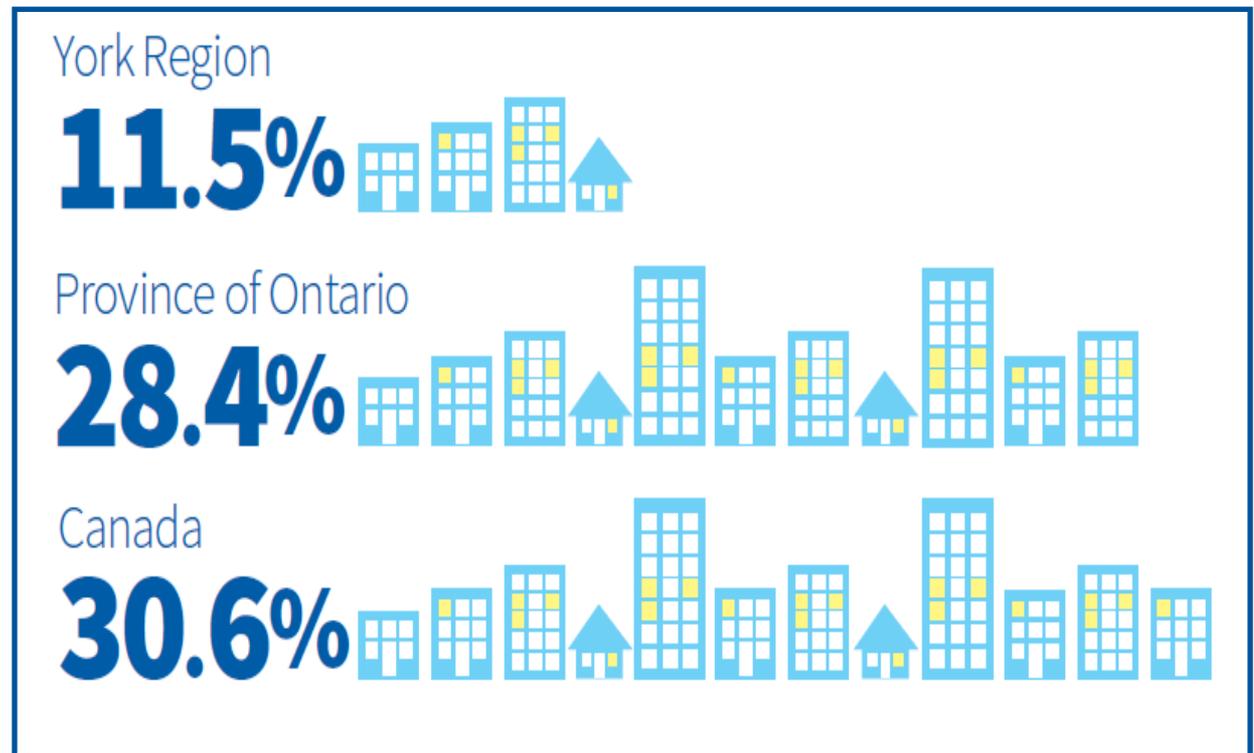
Carson Arthur - HGTV

York Region Rental Housing Story



The **Reality**
of the **Rental**
and
Ownership
Market in
York Region

York Region has the lowest proportion of Rental housing in the GTA



Lack of Rental Options in York Region



“Make Rental Happen” Advocacy Plan

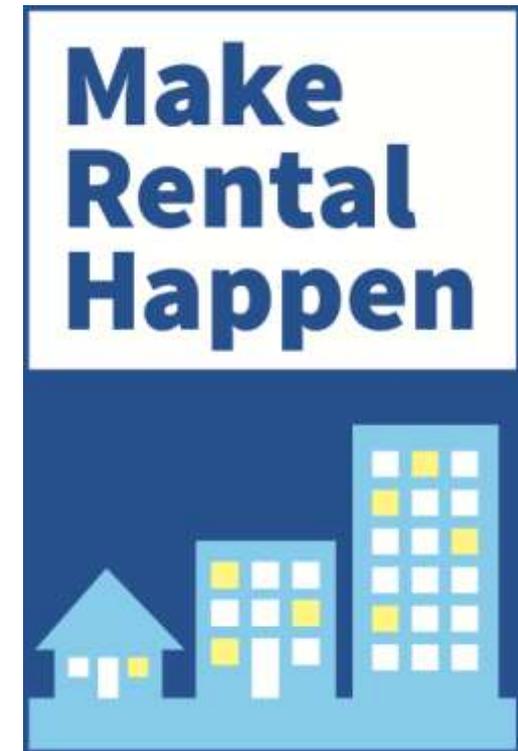
Creating the Conditions to Build Private Market Rental Housing

The Plan has three deliverables:

- Compelling York Region Rental Housing Story
- Collective Statement of Commitments
- Strategic Alliances

Who can implement change?

- All levels of Government
- The Building Industry
- Corporate Leaders



Raising Awareness and Building Understanding

HOW?



Make Rental Happen
Student Challenge

The Housing Symposium

www.york.ca/makerentalthappen

#MakeRentalHappen

Fair Access Partnership

Improved Quality of Life

+

Healthy Community

=

Fair Access ROI

The Decisions Made

- The Working Group

The Collaborative Approach

- The Partners
- Neighbourhood Approach
- Planning Together
- Accessible & Affordable

-The Program Concept

-The Selection Criteria

- 4 finalized school sites:

1. RL Graham PS (Prince of Peace, Our Lady of the Lake), Georgina
2. Alexander Muir PS (Canadian Martyrs), Newmarket
3. St. Benedict CES (Aldergrove), Markham
4. St. Charles Garnier CES (Roselawn), Richmond Hill

The MOU

- A Comprehensive Milestone



The Collaborative Approach

The Collaborative Approach

- **The Partners**
- **Neighbourhood Approach**
- **Planning Together**
- **Accessible & Affordable**

Decisions Made

- **The Program Concept**
- **The School Selection Criteria**
- **4 finalized school sites:**
 - RL Graham PS (Prince of Peace, Our Lady of the Lake), Georgina
 - Alexander Muir PS (Canadian Martyrs), Newmarket
 - St. Benedict CES (Aldergrove), Markham
 - St. Charles Garnier CES (Roselawn), Richmond Hill

The Return on Investment

Improved Quality of life

+

Healthy Community

=

Fair Access ROI

The ASK

Make Rental Happen

- Endorse the plan
- Contribute to the process
- Share the rental housing story

Fair Access

- Continue to support Fair Access Partnership
- Build the program into your future planning