

FRIENDS OF THE MARKHAM MUSEUM BOARD MEETING
Meeting No. 67
Markham Museum, Mount Joy Boardroom
September 6, 2017, 5:00 p.m.

In Attendance:	Regrets:
Randy Barber, Chair	Athena Hurezeanu
Doug Worsley, Vice Chair	Carolina Moretti
Wendy Kadlovski, Treasurer	Bill Crothers
Councillor Colin Campbell	Charlotte Schickedanz
Lorne Smith	Joy Kirchner
Mary Brawley	
<i>Ex Officio:</i>	<i>Guests:</i>
Cathy Molloy, Museum Director	
<i>Staff</i>	
Matthew Wright (Recording Secretary)	

1. CALL TO ORDER AND OPENING REMARKS

The meeting of the Friends of the Markham Museum Board was called to order, at 5:10 p.m. with R. Barber presiding as Chair. The Chair welcomed the Board back after the summer recess.

2. DECLARATIONS

Nil.

3. ADDITIONS/CHANGES TO THE AGENDA

Moved By: D. Worsley
 Seconded By: M. Brawley

THAT the agenda for the September 6, 2017 meeting be approved as distributed.

Carried. (3.1)

4. REGRETS

B. Crothers, J. Kirchner, C. Schickedanz, C. Moretti, and A. Hurezeanu sent their regrets.

5. ADOPTION OF MINUTES OF MEETING

Moved By: L. Smith
 Seconded By: R. Barber

THAT the minutes of the Friends of the Markham Museum meeting on September 6, 2017 be approved as distributed.

Carried. (5.1)

6. BUSINESS ARISING FROM THE MINUTES

Moved By: L. Smith
 Seconded By: R. Barber

THAT the Board confirms and approves items 3, 5, 8, 14 from the minutes of the meeting which took place on June 7, 2017.

Carried. (6.1)

7. BOARD EDUCATION

Nil.

8. DIRECTOR'S REPORT

C. Molloy gave a report (Attachment A).

Moved by Cllr. C. Campbell

Seconded by D. Worsley

THAT the Board receives the Director's report.

Carried. (8.1)

9. TREASURER'S REPORT

\$2000 donation from Aksel Rinck, funds will be used to cover the creation of a cabinet made to store all Markham-Nordlingen partnership information.

10. COMMITTEE REPORTS

a) Collections Committee: The committee submitted a report (Attachment B)

Moved By: D. Worsley

Seconded By: W. Kadlovski

THAT the Board approves the Collections Committee report.

Carried. (10.a.1)

b) Development Committee: The Board will be selling the Markham 1900-2000 books at the Markham Expo on September 10 from 1-5pm, and at Applefest on September 23 and 24 from 10-4pm. The Chair requested assistance from the Board members in staffing the booth. Methods of selling the book online and other marketing opportunities are also being investigated.

c) Executive Committee: Nil.

11. OTHER BUSINESS

b) Moved by: Cllr. C. Campbell

Seconded by: M. Brawley

THAT the Board ratifies the August 2, 2017 email approval that the Friends of Markham Museum appoint Lorne Smith as the lead in the new Friends Book Committee; and that the group consist of Museum staff member, Matthew Wright, to over-see the payment and deposit of funds; Sue Smitko, of the previous Historical Society Book Committee, as a volunteer assistant in marketing and sales; and that Donna Metcalf be engaged by the Friends to design and lead the marketing and sales campaign with her services billed and submitted to the Friends via invoice.

Carried. (11.b.1)

c) Chinese Lantern Festival 2018 – in discussions

12. NEXT MEETING

The Chair informed the Board that the next meeting would be held on October 4, 2017 at 5 p.m. in the Mount Joy Board Room at Markham Museum.

13. ADJOURNMENT

Moved by: Cllr. C. Campbell
Seconded by: D. Worsley

THAT the September 6, 2017 meeting of the Friends of the Markham Museum Board be adjourned.

Carried. (14.1)

Meeting adjourned 6:18 p.m.

ATTACHMENT A

Friends of the Markham Museum, Directors' Report

September 6, 2017

Mount Joy Board Room @ 5:00 p.m.

Programs

Museum camps were booked to capacity. It was an extremely successful season even though there were some staff gaps due to illness. Lindsay Bontoft did an excellent job, for the second camp season, of back-filling Andrea's parental leave. Andrea will be returning to the Museum after Applefest.

As the rental season was also at capacity, program staff were able to accommodate only a limited number of large group visits. All available space for group programming was also booked to capacity.

Lillian Galstianian, should also be recognized for the success of the summer program. Lillian is the Museum volunteer coordinator. She stepped in full-time for the season in order to mitigate staff shortages due to staff illness.

As usual, Program staff are always involved in exhibit development and with event activation components.

Events

Applefest - September 23 and 24th. The Museum has relied on volunteers to run four key components of Applefest; Saw Mill, Cider Mill, Little Train and the Stream Tractor. With the assistance of Don Reesor's connections and advice, a paid professional for the event now drives the Stream Tractor. Ashmore Reesor, and friends, capably run the Saw Mill, and we hope that when the time comes, staff will be able to run that Mill. The Cider Mill requires a significant amount of 'man-power'. This year the volunteer Lead is away; no one has offered to lead the operation of the mill. Staff do not have the experience to run the operation. Dan Jones is working closely with members of the Cider Mill team to determine if we can designate a lead for this year. In future years, Museum staff will lead the operation of the Cider Mill. This year we need more volunteers than currently registered to run the Cider Mill. The Historical Society, specifically Ray Fugeman, has led the Little Train operation. Ray was not able to run the train for summer camp due to personal time commitments and the fact that the rail bed needs major restoration work. We will need to determine if the Museum or the Historical Society, in the future, should maintain the train.

Oktoberfeast – Has been cancelled.

Scaryfest – This event has surpassed Applefest in popularity. Staff are working on methods to get guests in the door quickly; in 2016, the line-up went as far as Mount Joy Go Station.

Exhibits

Geared for Growing – The exhibit component of Growing Innovation has been the largest project for Curatorial Staff since the opening of the Collection Building. Janet and staff have been meeting with several farmers and are interviewing several members of the community actively involved in agriculture. The exhibit will be highly interactive and a fascinating examination of urban farming.

Capital Programs

Wilson Store – work is completed and the building will be open for Applefest.

Strickler House – closed for the winter for major exterior work. It will be ready for the camp 2018 season.

Museum Strategic Plan

The Museum Strategic Plan will go to Development Services Committee on October 16th. Attendance of all Friends members, greatly appreciated.

Canadian Museum Association

LGBTQ2 task force applied for funding for a staff member to work at the CMA offices in Ottawa under the guidance of the task force. Cathy Molloy is the Chair of the task force.

Conference 2019 will be held in Toronto. Cathy Molloy is on the planning committee for the conference.

Ontario Museum Association

Conference October 2017. Janet Reid, Lindsay Bontoft and Cathy Molloy are attending the conference in Kingston and all of us are presenting.

OMA Board nominations include the nomination of Cathy Molloy as Treasurer.

Markham Expo

The Museum will be involved in several components of this huge Markham event. At the Sunday event, we will be in the activity areas and will have an exhibition in the Canada Room. Janet will be with the artifacts.

ATTACHMENT B

COLLECTIONS COMMITTEE BRIEF

April 19, 2017

The Collections Committee met on April 19, 2017 for discussion regarding donations to the Museum, support for a new acquisition and other business.

Janet Reid provided the exhibition plans for the 2017/18 calendar year:

- True or False: Science Fact and Fiction – May 1 to September 30, 2017
- Ken: Collection of James Fowler originated at Fashion History Museum – TBC May 1 to September 30, 2017.
- True or False: Science Fact and Fiction – April 29 to October 1, 2017
- Geared for Growing: Markham's Agricultural History (produced in-house) – October 2017 to January 2019.
- Dark Worlds of the Night – TBC June 30, 2018 to January 19, 2019
- Keva – mezzanine - ongoing
- Main floor TBC – January 29 to Mid-June 2019

- Block Buster – TBC – Summer 2019

Staff provided updates regarding documentation, conservation, curatorial & archives services, and volunteer activities. Professional appraiser has been retained to evaluate the Pat Wheeler Collection with a report to be submitted.

Grant updates: Provincial (CMOG) operating grant program has been approved – no change. Myseum (of Toronto) final report has been filed. Ontario 150 fund for a grant of \$70,000 approved to support 2017 Agricultural Machine show in the fall.

The committee reviewed new donations to the collection for the year 2017.

New Donations: Archival material received from Ron Ramer plus paintings, farm journals, pictures, long case clock, pin cushion, photo and 3 blotters. Also received from Lorne Smith were 2 yardsticks, time capsule literature and 1993 photo of Town Crier Championship. Also received were one apron, cape and a box complete with gold nib pen and bags.

It should also be noted that there will be one new non board member (Ardy Reid) for a period of two (2) years.

Janet advised the committee that the Museum is still in negotiations for the collection of 200 oil lamps.